

2026 Sponsorship Opportunities

The American Academy of Matrimonial Lawyers (AAML) is the most knowledgeable and credible network of family law attorneys across the United States. Sponsor AAML to receive unparalleled access to this prestigious network.

Table of Contents

3

Who We Are

4

Midyear Meeting

8

Arbitration Training Institute

9

National Family Law Conference

13

Institute for Family Law Associates

15

Annual Meeting

19

Year-Round Opportunities

20

Educational Opportunities

The AAML – Who We Are

The American Academy of Matrimonial Lawyers (AAML) is the leader in family law continuing education, publications, networking and training. AAML represents 1,300+ family lawyers who have earned the distinction of AAML Fellowship and practice throughout the United States. We value the shared commitment to improving the lives of family lawyers and the clients we serve.

Who are AAML Fellows?

AAML Fellows are some of the most prestigious and well-respected family lawyers in the United States. All Fellows have completed the complex admissions process and are deemed qualified by the Academy. Standards for admission include more than seven years of family law practice, substantial involvement in the area of matrimonial and family law, passage of an exam and non-fellow evaluations. By demonstrating the highest standards of matrimonial and family practice, Fellows of the Academy have set the standard for the matrimonial bar. They have helped improve the quality of family law practice throughout the country for attorneys and litigants alike.



**1,300+ Fellows
in 50 States**



**33 state and
regional chapters**



**Fellows have an average of
10+ years practicing law**

How to Connect with AAML

Each year, AAML brings together family lawyers in various event settings to engage in thought-provoking CLE opportunities, relationship building and dedicated time with leading industry partners in the family law profession. Sponsoring companies have the opportunity to customize their marketing plan across all AAML events and advertising opportunities shown below.

2026 Midyear Meeting

March 10-13, 2026 | Scottsdale, AZ

2026 Arbitration Training Institute

May 7-8, 2026 | Chicago, IL

2026 National Family Law Conference

June 25-27, 2026 | Las Vegas, NV

2026 Institute for Family Law Associates

September 25-28, 2026 | Chicago, IL

2026 Annual Meeting

November 4-7, 2026 | Chicago, IL

Elite Training for Family Law Support Staff

Fall 2026



2026 AAML Advertising and Educational Opportunities

Engage With AAML Fellows

AAML offers a variety of opportunities for engagement, education and brand awareness across all AAML events!

- Exhibit to showcase and educate AAML Fellows on the tools and services they can use to improve their firms.
- Sponsor education, activations and more which are tailored to fit your organization's needs.
- Take advantage of unique advertising opportunities to showcase your message.

Let's work together and explore opportunities to meet your goals.

2026 Midyear Meeting



The Midyear Meeting is an AAML tradition. This event provides AAML Fellows with the opportunity to relax and recharge all while investing in their firm. Enhance your organization's marketing strategy and increase your visibility to achieve your goals by taking advantage of many sponsorship opportunities at the Midyear Meeting.

160+

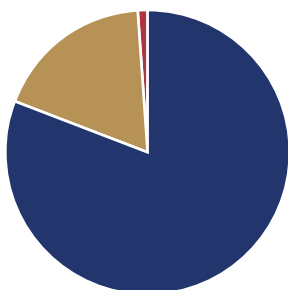
Family Law Attorneys Attend

29%

First-Time Attendees

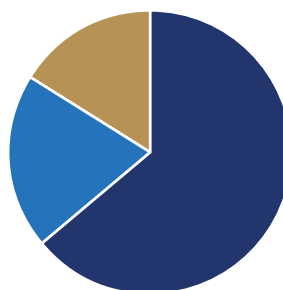
25+

Attendee average years practicing law



Attendee Titles

- 81% - Owner/CEO/Partner/Managing Partner
- 18% - Attorney/Associate
- 1% - Other



Firm Size

- 64% - Under 10 attorneys
- 20% - 20+ attorneys
- 16% - 11-20 attorneys

RESERVE YOUR SPOT →



2026 Midyear Meeting

Exhibit Space

Exhibit space is the main pathway to meet and connect with attendees. This central hub is where attendees network, find innovative solutions and learn about the latest advancements in family law.

Booth Type	Booth Fee
Midyear Meeting Exhibit Space	\$5,000
Midyear & Annual Meeting Exhibit Space Bundle	\$8,500
Midyear, National Family Law Conference and Annual Meeting Exhibit Space Bundle	\$11,700

PRO TIP!

CEIR reports that exhibit space efficiency jumps 104% when sponsorship is added to an event plan.

Each exhibit space includes one (1) six-foot table, two (2) chairs, a wastebasket, pre-show marketing kit to promote participation, one (1) complimentary registration pass, and a post-show attendee list (opt-in attendees only, no email or phone).

SUBMIT EXHIBIT CONTRACT NOW →

Sponsorship Opportunities

Individual AAML Sponsorships offer additional recognition as an overall event sponsor for the 2026 Midyear Meeting. Select a sponsorship option below that aligns with your budget and enjoy the corresponding benefits.

Sponsorship Benefits	Platinum	Gold	Silver	Bronze
Full-conference registration passes	Two	One		
Social media mention	X			
90-second speaking opportunity	X			
Verbal recognition by AAML President	X			
Logo on general session presentation slides	X	X		
Logo in Pack-Your-Bags (PYB) email	X	X	X	
Logo on website	X	X	X	X
Sponsor badge	X	X	X	X
On-site sponsor signage	X	X	X	X
Post-show attendee list (no email or phone)	X	X	X	X
Sponsor-branded cups or napkins				X

Midyear Meeting

SPONSORSHIP OPPORTUNITIES

The following sponsorship options listed are for a one-time sponsorship of the 2026 AAML Midyear Meeting. Sponsorships do not include registration or an exhibit table at conference site unless noted in benefits.

Platinum



Take Me Out to the Ballgame! **\$25,000**

Sponsor this off-site excursion to a spring training baseball game, perfect for networking, baseball and a few ballpark hotdogs. Includes exhibit table.



“Night Court” Nightcap Networking **\$20,000**

As the exclusive sponsor of this signature off-site experience on Wednesday night, your brand will be part of an intimate and immersive journey that blends mixology with mystery. Includes exhibit table.



Farewell Dinner - \$20,000

Celebrate connection, conversation and the close of a successful Midyear Meeting at the Farewell Dinner on Friday night. Includes exhibit table.



Cheers to Midyear Friday Poolside Bar - \$20,000

Host the poolside open bar on Friday afternoon as a last hurrah before the Farewell Dinner. Includes exhibit table.



Mobile App Sponsor - SOLD

Be the official Midyear Meeting Mobile App sponsor! You will be recognized with premier logo placement. Includes exhibit table.



Welcome Reception - \$15,000

Start the week off as hosts of the best welcome party on Tuesday evening! Includes exhibit table.

Gold



Legal Grounds Barista Bar - SOLD

Treat attendees to their favorite guilty pleasure at the Legal Grounds Barista Bar!



Academy Annual Golf Tournament **SOLD**

Sponsor every Fellow golfer's favorite event — at the forefront of their year.



“The Sidebar” Grab and Go Market **\$12,500**

Placed next to registration, The Sidebar has anything you might need on vacation: snacks, sunscreen, a sweet treat, a refreshment — it's all here, ready to grab and go.



“Counsel's Cabana” - \$10,000

Host the Counsel's Cabana at the resort pool, including sunscreen and poolside drinks.



Legal Connection Wi-Fi - SOLD

Provide the key to staying connected. Sponsorship includes a custom network password.



Branding Opportunities **Please inquire**

Place your brand throughout the Fairmont Princess Scottsdale with special branding opportunities throughout the resort.



Branded Meeting Lanyards - SOLD

What's better than every attendee wearing your logo? Lanyards are co-branded.

Midyear Meeting

SPONSORSHIP OPPORTUNITIES

Silver



Pilates Party - \$6,000

Enhance attendees' morning workout with an instructed Pilates workout.



Aerial Yoga - \$6,000

Elevate wellness at the Midyear Meeting by hosting an aerial yoga class for attendees!

Bronze



Breakfast Sponsor (Wednesday, Thursday, Friday) - \$4,000

The most important meal of the day! Your attendees will thank you.



Welcome Beverage - \$4,000

First impressions matter! Say hello as guests arrive with a special welcome beverage.



Hydration Station - \$4,000

Ensure attendees stay hydrated throughout their time in the desert!



Coffee Breaks (Wednesday, Thursday, Friday) - \$2,500

Gift attendees a pick-me-up everyone needs by sponsoring a daily coffee break.

Supporting



Law Firm Supporting Sponsor \$2,500

Participate at the AAML Midyear Meeting as a law firm and gain monumental recognition.



AAML Fellow Supporting Sponsor \$1,500

Support the AAML Midyear Meeting as an AAML Fellow.

2026 AAML ARBITRATION TRAINING INSTITUTE



With family law arbitration trending as an increasingly viable alternative dispute resolution (ADR) process across the country, and as the only professional training family law arbitration institute in the country, AAML offers Fellows an opportunity to receive their AAML Arbitrator certification. Sponsor this training institute to gain intimate access to this exclusive network of attendees.

30

Taught by experienced AAML Fellows and limited enrollment of 30 Fellows

Sponsorship Opportunities

Choose from one of the opportunities below to educate and network with Arbitration Training Institute attendees. Sponsorships can be bundled together for overall sponsorship with exclusive rights.



Executive Sponsorship - \$15,000

Be the premier host for all attendees. Sponsorship includes introduction email to attendees, five (5) minutes of speaking opportunity to be built into the educational schedule, executive sponsor logo recognition on signage, website, social media and in the Pack-Your-Bags (PYB) email. Executive sponsor may provide a swag giveaway or table drop for all attendees.



Nightcap Sponsorship - \$7,500

Host a nightcap for all attendees at the end of the first training day. Sponsorship includes the cost of the bar tab, and AAML will work with the sponsoring company on reservation and RSVPs.



Branded Gift - \$4,000

Provide each attendee with a high-quality branded gift item. AAML will work with the sponsoring company to determine which item is to be co-branded.

RESERVE YOUR SPONSORSHIP →

2026 Sponsorship Opportunities



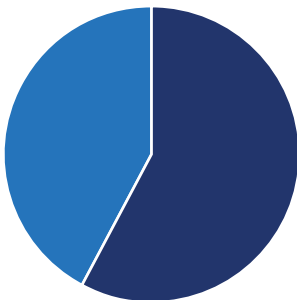
The National Family Law Conference welcomes Fellows and non-Fellows alike, attracting the most renowned family law attorneys in the country. In 2026, leading minds will come together to share insights, explore emerging trends and shape the future of family law through high-level discussion and collaboration at the Bellagio Hotel & Casino in Las Vegas.

150+

Family Law Attorneys Attend

45%

First-Time Attendees



Attendees' Average Years Practicing Law

- 58% - less than 10 years
- 42% - 10+ years

RESERVE YOUR SPOT →



Exhibit Space

The National Family Law Conference exhibit space offers a prime opportunity for companies to connect with leading family law professionals and highlight the latest advancements in the field.

Booth Type	Booth Fee
National Family Law Conference Exhibit Space	\$5,000
Midyear, National Family Law Conference and Annual Meeting Exhibit Space Bundle	\$11,700

Each exhibit space includes one (1) six-foot table, two (2) chairs, a wastebasket, pre-show marketing kit to promote participation, one (1) full-conference registration pass and a post-show attendee list (opt-in attendees only, no email or phone).

SUBMIT EXHIBIT CONTRACT NOW →

Sponsorship Opportunities

Individual sponsorships offer additional recognition as an overall event sponsor for the 2026 National Family Law Conference. Select a sponsorship option below and enjoy the corresponding benefits.

Sponsorship Benefits	Platinum	Gold	Silver	Bronze
Full-conference registration passes	Two	One		
Social media mention	X			
90-second speaking opportunity	X			
Verbal recognition by AAML President	X			
Logo on general session presentation slides	X	X		
Logo in Pack-Your-Bags (PYB) email	X	X	X	
Logo on website	X	X	X	X
Sponsor badge	X	X	X	X
On-site sponsor signage	X	X	X	X
Post-show attendee list (no email or phone)	X	X	X	X
Sponsor-branded cups or napkins				X

National Family Law Conference

SPONSORSHIP OPPORTUNITIES

The following sponsorship options listed are for a one-time sponsorship of the 2026 National Family Law Conference. Sponsorships do not include registration or an exhibit table unless noted in benefits.

Platinum



Mobile App Sponsor - SOLD

Be the official National Family Law Conference Mobile App sponsor! You will be recognized with premier logo placement. Includes exhibit table.



FIFA Men's World Cup Happy Hour \$15,000

The ultimate team building in Vegas — host a Happy Hour for all attendees to catch the FIFA Men's World Cup on the big screen while networking with colleagues. Win! Includes exhibit table.



Casino Night Welcome Reception \$15,000

Kick off the conference Vegas style. Engage attendees with a winning reception before the conference begins. Includes exhibit table.



CLE Sponsorship - SOLD

Sponsor CLE, the Fellow education at the event. Includes exhibit table.



Breakfast Session - \$15,000

Educate attendees on your company's current product(s) and/or service(s) when you sponsor an educational breakfast session. The sponsor will be notified of room capacity when available and is responsible for ordering breakfast for all seminar attendees. Includes exhibit table.

Gold



Gift Card Sponsorship - \$12,500

Welcome all attendees by providing them with their first coffee of the day! All attendees will receive a \$10 Starbucks gift card, courtesy of your company, in their registration bag.



Legal Grounds Barista Bar - \$12,500

Treat attendees to their favorite guilty pleasure at the Legal Grounds Barista Bar!



Oxygen Bar - \$12,500

Offer attendees a refreshing way to recharge in true Vegas fashion. Our branded oxygen bar offers the chance to relax, breathe and reset. Provide attendees with this elevated experience.



"The Sidebar" Grab and Go Market \$12,500

Placed next to registration, The Sidebar has anything you might need on vacation: snacks, sunscreen, a sweet treat, a refreshment — it's all here, ready to grab and go.



Branded Meeting Lanyards - SOLD

What's better than every attendee wearing your logo? Lanyards are co-branded.



Branded Hotel Keycards - \$10,000

Unlock branding potential with custom sponsor-branded hotel keycards for all attendees.

National Family Law Conference

SPONSORSHIP OPPORTUNITIES

Silver



Branding Opportunities **Please inquire**

Place your brand throughout the Bellagio Hotel & Casino with special branding opportunities throughout the resort.



Lottery Scratch Off Tickets - \$5,000

Add excitement right at registration with a custom-branded ticket experience to unlock prizes and offers from your company.

Bronze



Breakfast Sponsor (Friday, Saturday) - \$4,000

It's the most important meal of the day! Your attendees will thank you.



Hydration Station - \$4,000

Ensure attendees stay hydrated throughout their time in Vegas!



Coffee Breaks (Friday, Saturday) **\$2,500**

Gift attendees a pick-me-up everyone needs by sponsoring a daily coffee break.

2026 Institute FOR FAMILY LAW ASSOCIATES



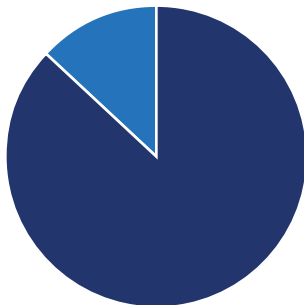
The AAML Institute for Family Law Associates is a one-of-a-kind opportunity for family law associates to gain in-depth, focused training from some of the most experienced and respected attorneys in the field. Sponsoring this Institute provides unparalleled access to the next generation of family law leaders.

60+

Family Law Attorneys Attend

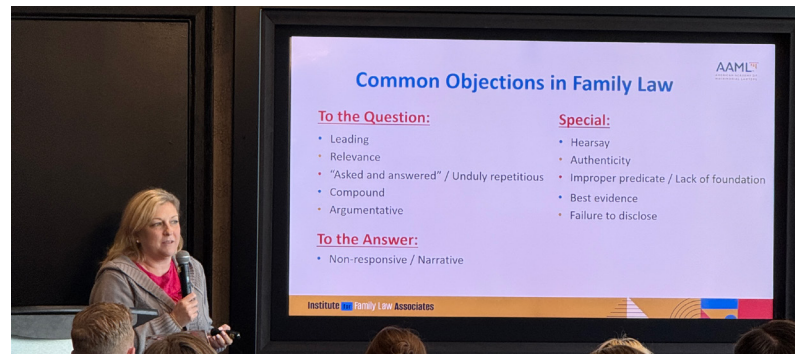
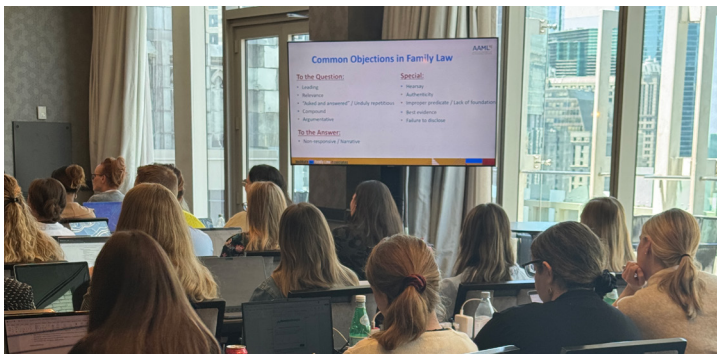
100%

First-Time Attendees



Attendee Titles

- 87% – Associates
- 13% – Senior Associates or Partners



Sponsorship Opportunities

Choose from one of the opportunities below to educate and network with Institute for Family Law Associates attendees. Sponsorships can be bundled together for overall sponsorship with exclusive rights.



Executive Sponsorship - \$15,000

Be the premier host for all attendees. Sponsorship includes introduction email to attendees, five (5) minutes of speaking opportunity to be built into the educational schedule, executive sponsor logo recognition on signage, website, social media and the Pack-Your-Bags (PYB) email. Sponsor may provide a swag giveaway or table drop for all attendees.



Nightcap Sponsorship- \$7,500

Host a nightcap reception for all attendees at the end of the attendee Dine Arounds. Sponsorship includes the cost of the bar tab, and AAML will work with the sponsoring company on reservation and RSVPs.



Branded Lanyards - \$4,000

Sponsor co-branded lanyards for every attendee to showcase your brand.



Welcome Beverage - \$2,500

Say hello as guests arrive with a special non-alcoholic welcome beverage given to attendees when they check in.

RESERVE YOUR SPONSORSHIP →

2026 AAML Annual Meeting

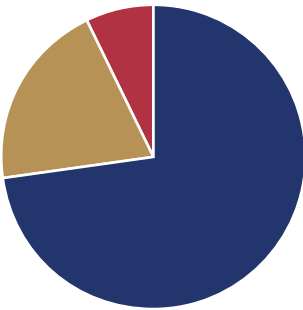


The AAML Annual Meeting brings together the nation’s top matrimonial and family law attorneys for four days of high-level education, networking and collaboration. With a curated audience of influential legal professionals who advise high-net-worth clients, the 2026 AAML Annual Meeting gives sponsors a unique opportunity to engage directly with a niche, decision-making market.

Sponsors benefit from premium brand visibility, meaningful relationship-building opportunities and direct engagement with leaders shaping the future of family law.

475+
Attendees

21%
First-Time Attendees



Attendee Titles

- 73% - Owner/C-Suite/Partner/Managing Partner
- 20% - Associate/Attorney
- 7% - Other



RESERVE YOUR SPOT →

Exhibit Space

Exhibit space is the main pathway to meet and connect with attendees. This central hub is where attendees network, find innovative solutions and learn about the latest advancements in family law.

Booth Type	Booth Fee
Annual Meeting Exhibit Space	\$5,000
Midyear & Annual Meeting Exhibit Space Bundle	\$8,000
Midyear, National Family Law Conference and Annual Meeting Exhibit Space Bundle	\$11,700

Each exhibit space includes one (1) six-foot table, two (2) chairs, a wastebasket, pre-show marketing kit to promote participation, one (1) full-conference registration pass and a post-show attendee list (opt-in attendees only, no email or phone).

SUBMIT EXHIBIT CONTRACT NOW →

Sponsorship Opportunities

Choose a sponsorship option from the items below that meets your desired level of spending and receive the associated benefits.

Sponsorship Benefits	Platinum	Gold	Silver	Bronze
Full-conference registration passes	Two	One		
Social media mention	X			
Verbal recognition by AAML President	X			
Logo on general session presentation slides	X	X		
Logo in Pack-Your-Bags (PYB) email	X	X	X	
Logo on website	X	X	X	X
Sponsor badge	X	X	X	X
On-site sponsor signage	X	X	X	X
Post-show attendee list (no email or phone)	X	X	X	X
Sponsor-branded cups or napkins				X

Annual Meeting SPONSORSHIP OPPORTUNITIES

The following sponsorship options listed are for a one-time sponsorship of the 2026 AAML Annual Meeting. Sponsorships do not include registration or an exhibit table unless noted in benefits.

Platinum



President's Dinner: A Bond Affair **\$25,000**

The most anticipated night of the year gets a 007 upgrade. It's your chance to give attendees their license to thrill. Includes two (2) tickets to the dinner and an exhibit table.



Relax and Recharge Lounge **\$20,000**

Placed next to the general session room, you'll provide our hardworking attendees with the perfect space to unwind, recharge and clear their minds. Includes an exhibit table



Mobile App Sponsor - SOLD

Be the official Annual Meeting Mobile App sponsor! You will be recognized with premier logo placement. Includes an exhibit table.



Welcome Reception (Wednesday) **\$15,000**

Start the week off as hosts of the best welcome party! Includes an exhibit table



CLE Sponsor - SOLD

Sponsor CLE, the Fellow education at the event. Includes an exhibit table



The Sidebar Grab and Go Market **\$15,000**

Your one-stop shop for anything you might need: snacks, a sweet treat, a refreshment — it's all here, ready to grab and go. Includes an exhibit table

Gold



Legal Grounds Coffee Barista Bar **\$12,500**

Treat attendees to their favorite guilty pleasure at the Legal Grounds Barista Bar!



Breakfast Symposium - \$12,500

Start the morning with a unique opportunity to connect with attendees, share your perspectives and personally connect by hosting a sponsored breakfast symposium for 30 attendees.



Branding Opportunities **Please inquire**

Create special branding with unique opportunities — inquire for more information!



Unhitched Happy Hour - \$12,500

Bring the fun with the happiest hour for attendees at the Lobby Bar at the Loews Hotel.



Branded Meeting Lanyards - SOLD

Lanyards are co-branded with AAML and sponsor's logo.



Branded Hotel Keycards - SOLD

Unlock branding potential with custom sponsor-branded hotel keycards for all attendees.



Annual Meeting Keynote Sponsor **\$12,500**

It's the highlight of the conference — highlight your brand during the Annual Meeting keynote session.

Annual Meeting

SPONSORSHIP OPPORTUNITIES

Silver



Wi-Fi - \$8,000

Stay connected at the Annual Meeting by sponsoring the attendee Wi-Fi.



Thursday Pilates (Wellness) - \$6,000

Elevate wellness at the Annual Meeting with instructed morning Pilates!

Bronze



Breakfast Sponsor (Thursday, Friday, Saturday) - \$4,000

The most important meal of the day! Your attendees will thank you.



Hydration Station - \$4,000

Keep attendees quenched at the Annual Meeting with hydration stations throughout the event.



Coffee Break (Thursday, Friday, Saturday) - \$2,500

Gift attendees the mid-morning pick-me-up everyone needs by sponsoring a daily coffee break.

Supporting



Law Firm Supporting Sponsor \$2,500

Participate in the AAML Annual Meeting as a law firm and gain monumental recognition.



AAML Fellow Supporting Sponsor \$1,500

Support the AAML Annual Meeting as a Fellow.

AAML 2026 Year-Round Opportunities

Advertising with AAML connects your brand with the nation's leading family law attorneys who serve high-net-worth clients and influence key purchasing decisions. With year-round visibility through AAML's website, newsletters and event materials, your company gains targeted exposure and credibility within a prestigious legal community.

56%

Average Open Rate of AAML Email Blasts in 2025

330,000

Pageviews on the AAML Website in 2025

SECURE YOUR ADVERTISING →

Advertising Opportunities

Email Blast

One email – \$1,500

One email with follow up – \$1,900

Two emails – \$2,400

AAML sends a dedicated email to Fellows from the office@[aaml.org](mailto:office@aaml.org) with your independent content and subject line.

Sponsored Webinar – \$6,900

Host an independent webinar for AAML Fellows. Full inclusions are available on the [AAML website](#).

AAML Homepage Banner Ad

Six-month run – \$5,000

Banner ad will be placed in the bottom two-thirds of the aaml.org homepage and linked back to URL of choice.

AAML Journal Banner Ad

Six-month run – \$4,000

Banner ad will be placed on the [aaml.org journal subpage](http://aaml.org/journal) and linked back to URL of choice.

AAML Monthly Newsletter

Sponsored Article – \$1,500

Showcase your expertise by writing a sponsored article to be featured in the [AAML newsletter](#).

Top Banner Ad – \$1,000

Place a banner ad in the top third of the AAML newsletter.

2026 Educational Opportunities



Elite Training for Family Law Support Staff is a comprehensive virtual series designed to address the unique challenges and complexities faced by supporting professionals in top-tier family law practices. **The 2025 program reached full capacity with 70 participants and generated strong demand**, resulting in a growing waitlist for the 2026 series and making it a can't-miss opportunity for sponsors to gain meaningful exposure to a highly engaged and specialized audience.

Topics for the 2025 series included conflicts of interest, confidentiality, billing, data management and communication standards.

Sponsorship Opportunities

Overall Sponsor – \$15,000

Be the EXCLUSIVE sponsor of the Elite Training series and receive comprehensive benefits. Sponsorship includes a 30-second sponsor provided video to be played prior to the opening session, two (2) email blasts to be sent to attendees with sponsor content, linkable banner ad on the program page and recognition on the AAML website and program promotions.

[BECOME A SPONSOR NOW →](#)

Contact us today to customize your

2026 AAML Sponsorship Roadmap



Lindsay Krehbiel, *Sales Manager*

✉ lkrehbiel@aaml.org

☎ 312.673.4931