

# The Future We Envision

## 2024-2029 AAML Strategic Plan

### Mission

To make the best family law lawyers better by providing them an unparalleled opportunity to learn, to build new relationships, and to advance excellence of family law.

### Vision

To see AAML Fellows widely recognized and sought after for their expertise, knowledge, professionalism, and ability to achieve successful results.

#### Achieve operational excellence and ensure long-term financial health within the organization

- Revise and streamline AAML's bylaws and policies.
- Reorganize the executive committee's structure to modernize operations and enhance decision-making capabilities.
- Align budgeting process with AAML's organizational goals. Establish clear budgeting guidelines, timelines, and accountability measures.
- Foster a culture of inclusivity and transparency between National and Chapters to enhance collaboration and alignment.



#### Embed diversity, equity, and inclusion at the heart of our organization, fostering a respectful and supportive culture where we celebrate differences, and make opportunities accessible to all

- Establish strategic partnerships.
- Develop criteria for selecting speakers that prioritizes diversity and inclusion.
- Explore flexible mentorship and training opportunities.
- Inspire future legal professionals to practice family law.
- Collect and analyze diversity, equity, and inclusion metrics to guide evidence-based decision-making.



AAML



#### Increase AAML members' recognition and brand awareness among judges and attorneys as the preeminent family law practitioners

- Foster collaborations with other organizations to amplify advocacy efforts.
- Increase recognition and understanding of AAML's mission and impact.
- Support and maintain connections with newly graduated lawyers to prepare for Fellowship.



#### Strengthen member engagement and value

- Enhance education to provide more valuable and relevant content.
- Strengthen engagement strategies for new and returning Fellows.
- Boost AAML's brand visibility and perceived value.
- Create additional avenues for Fellow interaction and networking.